



Your Porsche, your signature: Porsche showcases the art of Exclusive Manufaktur

25/07/2025 From hand-stitched interiors to bespoke paint finishes, Porsche Centre Dubai invites drivers to explore the full spectrum of individual expression through Exclusive Manufaktur.

Dubai | At Porsche Centre Dubai and Northern Emirates, individuality isn't just welcomed, it's expected. Porsche is shining a spotlight on Porsche Exclusive Manufaktur, the brand's pinnacle program for personalisation, offering customers the opportunity to create a Porsche as unique as their own signature.

From the gleam of a bespoke exterior paint to the refined touch of contrasting cabin stitching, every detail tells a story. Now, Porsche enthusiasts in the region can bring their vision to life through the Exclusive Manufaktur programme, customising everything from seat leather and dashboard trims to even the finish on the keys, directly at Porsche Centre Dubai.

Cayenne GTS Coupé: Where muscle meets bespoke elegance

The Cayenne GTS Coupé on display is anything but ordinary. Its commanding stance is elevated with striking 22-inch Exclusive Design Sport wheels in Neodyme, a rare finish that underscores the exclusivity of Exclusive Manufaktur. A Carbon Design Package and high-gloss black roof spoiler sharpen the look, while LED courtesy lights with 'Porsche' logo announce your arrival with subtle confidence.

Inside, craftsmanship takes centre stage: From Mojave Beige stitching and seat centres to carbon fibre Neodyme trims, every element has been carefully considered. Even the seat belts are colour-matched in Mojave Beige. The cabin is further elevated by the Sport Chrono Package, featuring a Porsche Design sub second clock, an elegant nod to Porsche's motorsport heritage.

718 Boxster GTS 4.0: Open-air individuality

If the Cayenne speaks of power, the 718 Boxster GTS 4.0 speaks of pure self-expression. Sitting low on 20-inch Carrera Sport wheels in high-gloss black, this roadster blends performance and precision with signature Exclusive Manufaktur details.

Inside, the extended carbon interior package sets the tone, enhanced by contrasting leather seat centres, Crayon seat belts, and a carbon-finished PDK gear selector. Personalised touches like the model logo on the storage compartment lid, illuminated carbon door sill guards, and painted vehicle keys make this Boxster unmistakably yours.

Crafted for You – Inside and Out

Every exclusive element on these cars exists for a reason: to reflect the personality of their driver. Want your Porsche to wear a colour that no other does? With Paint to Sample options, it's possible. Prefer the cabin stitching to match your favourite watch strap? Consider it done.

With countless combinations available, each journey through Exclusive Manufaktur is guided by Porsche's in-house experts from first sketch to final delivery.

More than just a customisation programme, Exclusive Manufaktur is a philosophy. One that's been part of Porsche's DNA since the days of Ferry Porsche's 'Sonderwunsch' department. It's about turning passion into precision, and a Porsche into a personal statement.

Now available at Porsche Centre Dubai and Northern Emirates, Exclusive Manufaktur is your invitation to build a Porsche that doesn't follow trends but sets them.

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