



Porsche Morocco celebrated the art of individualisation with Exclusive Manufaktur

18/09/2025 Porsche Morocco stirred the creative motivation of its invited guests at an exclusive evening when it unveiled six show cars spanning the Porsche range each touched by the artistic creativity of Exclusive Manufaktur.

Morocco | Few cars express an owner's personality and desires like a Porsche, yet through the tailored program of Exclusive Manufaktur, Porsche owners can truly create a bespoke, one-off car created by them, for them and to show how far the creativity can flow, Porsche Morocco lifted the covers off six highly individual models.

Appropriately held on 9/11, September the 11th at its temporary showroom in Casablanca, models comprising the Cayenne Turbo SUV, Cayenne E-Hybrid Coupé, two Macan BEVs, a Panamera and a 911 Carrera S were unveiled showing varying levels of personalisation from Exclusive Manufaktur.

"This event is a celebration of creativity, craftsmanship, and individuality. By bringing together a selection of Exclusive Manufaktur display cars, our guests had the opportunity to discover not only the depth of personalization options available but also the passion and attention to detail that defines our brand.," said Sébastien Poncet the Brand Manager of Porsche Morocco.

"We are proud to show these unique vehicles and to inspire them to imagine how their very own dream Porsche could come to life," said Poncet.

Celebrating the endless individualization opportunities offered by Exclusive Manufaktur, Porsche Morocco used the occasion to showcase the latest 911, in Morocco but with a twist, featuring it in Brewster Green from Paint To Sample, one of the few colours that Ferry Porsche himself would always ensure his company cars were painted. The elegance of Brewster Green was complemented with an interior featuring the warmth of Cognac leather together with wood inserts to create a truly one-of-a-kind 911.

Showing that a similar retro theme can work on any Porsche, alongside the 911 was a Cayenne SUV Turbo in an eye-catching Jett Green Metallic that's both modern and classic at the same time, also courtesy of Porsche's Paint To Sample palette.

On this occasion, the Cayenne was offset by the legendary black and white chequered Pepita interior which has been a regular Porsche feature since it was originally introduced as a special request in the early 1960s.

Contrasting this was a more purposeful-looking Cayenne E-Hybrid Coupé featuring a Sport Design Package painted in black along with matching exclusive details such as Porsche badging, wheels and tinted taillights in black.

The two Macan BEVs offered two alternatives showing a full carbon interior and a subtle yet elegant key painted in a matching exterior colour, while the sleek Panamera performance saloon showed off its muscular persona with a Sports Design Package complemented by 21-inch Exclusive Design wheels, painted in black with a highly polished surface.

"At Porsche, it's not just about what you buy, it's about what you buy into," said Meriem Elrhazi marketing and communications manager, Porsche Morocco.

"Exclusive Manufaktur represents the pinnacle of individualisation, allowing each customer to express their individuality through their vehicle and this evening was a celebration of that philosophy.

"It's important to nurture our community and offer them exclusive experiences that reflect the essence of Porsche where craftsmanship, emotion and uniqueness come together," said Elrhazi.

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