

# John Cappella

**16/07/2019** All information about the Vice President, Area East of Porsche Cars North America can be found [here](#).

John Cappella is Vice President, Area East, for Porsche Cars North America, Inc. (PCNA), headquartered in Atlanta. PCNA is the exclusive U.S. importer of Porsche 911; 718 Boxster and Cayman; Macan and Cayenne; Panamera; and Taycan.

Cappella oversees operations for privately owned Porsche dealers in states including Virginia, Maryland, Pennsylvania, New York, New Jersey, Connecticut, Massachusetts, New Hampshire, Rhode Island and Maine.

Cappella came to his current role in April 2019 from Porsche Cars Canada, Ltd., where he was Director of Network Development and then Managing Director of the corporate-owned Porsche Centre North Toronto.

His automotive career started in 1999 with BMW Group Canada where he advanced through analyst, marketing and communications positions to become Regional Manager of the Central Region, and then Director for MINI before joining Porsche.

Cappella holds a Bachelor of Business Administration and a Master of Business Administration degree from York University. He also studied Automotive Dealership Management at the Automotive Business School of Canada.

## MEDIA ENQUIRIES



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