Porsche Targa Tasmania Tour

27/11/2026 Targa Tasmania is driving nirvana for any sports car aficionado.

Regarded as one of the world's great tarmac rallies, this annual competition opens 1,600 kilometres of Australia's most spectacular driving roads to an array of specially prepared rally cars. For six days they cut through equally spectacular natural scenery set deep within the country's southern island state. Coastal bends blend into rainforest runs that turn into steep climbs along twisting roads that, seen from the air, look like twists of liquorice that have been draped over the shoulders of Tasmania's rugged mountain ranges. This is a sports car's natural habitat, which is why Porsche Cars Australia created the Porsche Targa Tasmania Tour more than a decade ago.

Porsche pace, not a race

A total of 32 guests in 64 Porsche sports cars enjoyed the thrill of their vehicles' capabilities during this year's Porsche Targa Tasmania Tour, a fully organised seven day / seven night non-competitive driving adventure. This annual event follows the Targa Tasmania competition category along the same closed-road rally stages in a controlled, untimed and speed-limited format. Each car in the Porsche Targa Tasmania Tour comprises a crew of two – a driver and a navigator – who can enjoy the thrill of driving

at pace (up to a maximum of 130 km/h) with the guidance of the rally's official road book and the tour group's lead vehicle, driven by a Porsche Track Experience instructor.

“Targa Tasmania brings together Australia's best driver's roads and best scenery to create an event that is tailor made for Porsche sports cars,” says Daniel Schmollinger, CEO and Managing Director of Porsche Cars Australia. “It also brings together many passionate Porsche owners, making it one of our most cherished annual community events in the Porsche Experience calendar."

Great southern land

The 2026 Porsche Targa Tour began on Monday 16 November with an overnight ferry trip across Bass Strait from the Melbourne city of Geelong to Devonport, located at the top of Tasmania. Guests drove straight from the boat to Symmons Plains Raceway, just outside Launceston, to prep for the event's next six days before venturing out on the 2.4-kilometre circuit for a Porsche Track Experience program.

The first tour stages along Targa Tasmania's competition roads started the following day, beginning and ending in Launceston for three days before heading west to Cradle Mountain and later south to Hobart. The scenic roads offered the right level of driving challenges. Guests were rewarded with a daily showcase of their Porsche's driving dynamics and, thanks to the various natural falls along the twisting route, Australia's best southern scenery.

This year's guests enjoyed driving around 40 special stage driving sections along this year's targa Tasmania route, with some stages more than 30 kilometres in length.

The Porsche Targa Tasmania Tour

The annual Porsche Targa Tasmania Tour is a popular fixture on the Porsche Experience calendar. It offers guests the chance to drive their own cars at pace on some of Australia's most scenic driver's roads. Guests drive in pairs (driver and navigator / co-driver) and they are grouped according to their levels of driving experience. For the entire Porsche Targa Tasmania Tour, the driving group follows the event's lead car and road book. The focus is on driving enjoyment which is why the maximum speed limit along the event's closed-road special stages is capped at 130 km/h.

Porsche Cars Australia offers the Porsche Targa Tasmania Tour as a fully organised seven day / seven night event package that includes return vehicle transport and ferry crossing for two people from Geelong to Devonport, accommodation throughout he event, breakfast, lunch and group dinners. Porsche driving instruction support and basic vehicle technical assistance from Porsche specialists are also included.

About Targa Tasmania

Targa Tasmania is a six-day tarmac rally across Australia's island state that takes place in November. Established in 1992, it takes inspiration from Italy's famous Targa Florio and Mille Miglia. This event comprises two driving categories, Competition and Tour. The Competition category is a motorsport event for purpose-built tarmac rally cars that compete on timed closed-road special stages. The Tour category allows participants to drive these same stages in a non-competitive format without special-stage timing and without the need to modify their car.

Info

Click here to discover more about the Porsche Targa Tasmania Tour.

Images: Dan Allen

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