

World premiere of the Cross Turismo: the all-rounder among electric sports cars

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04/03/2021 Porsche drives forward electric offensive with new variant of the Taycan

Porsche has presented the Taycan Cross Turismo to the public today with a virtual world premiere. The sports car manufacturer is expanding the product portfolio of its first all-electric sports car range with the addition of this versatile off-road version, thereby continuing the systematic pursuit of its path towards sustainable mobility. Like the Taycan sports saloon, the Taycan Cross Turismo benefits from an innovative electric drive with 800-volt architecture. The new high-tech chassis with all-wheel drive and adaptive air suspension also ensures uncompromising dynamics off-road. Forty-seven millimetres more headroom for rear-seat passengers and more than 1,200 litres of load capacity, loaded through the

large tailgate at the rear, make the Cross Turismo a true all-rounder.

"In 2019, we sent out a key signal with the debut of our first all-electric sports car," said Oliver Blume Chairman of the Executive Board of Porsche AG, at the world premiere of the new, even more versatile derivative. "We see ourselves as pioneers of sustainable mobility: by 2025, half of all the new vehicles we will deliver will have an electrified drive – either fully electric or plug-in hybrid. In 2020, one in three of all vehicles we delivered in Europe had an electric powertrain. The future belongs to electric mobility. With the Taycan Cross Turismo, we're taking another major step in this direction."

Full Cross Turismo range right from the start
Four derivatives of the Taycan Cross Turismo are available immediately at its launch. The Performance Battery Plus, which has a total capacity of 93.4 kWh, is always fitted as standard. The model range comprises the following:

- The **Taycan 4 Cross Turismo** with 375 hp, overboost power for Launch Control 469 hp, acceleration 0-100 km/h in 5.1 seconds, top speed 220 km/h
- The **Taycan 4S Cross Turismo** with 482 hp, overboost power with Launch Control 562 hp, acceleration 0-100 km/h in 4.1 seconds, top speed 240 km/h
- The **Taycan Turbo Cross Turismo** with 616 hp, overboost power with Launch Control 670 hp, acceleration 0-100 km/h in 3.3 seconds, top speed 250 km/h
- The **Taycan Turbo S Cross Turismo** with 616 hp, overboost power with Launch Control 750 hp, acceleration 0-100 km/h in 2.9 seconds, top speed 250 km/h

The high-tech chassis with all-wheel drive and adaptive air suspension comes as standard on all four models. The optional Off-Road Design package increases ground clearance by up to 30 mm. This means that the Cross Turismo can also be driven on demanding off-road terrain. The standard "Gravel Mode" improves the suitability of the new model for driving on rough roads.

In terms of its visual appearance, the Taycan Cross Turismo closely follows the Mission E Cross Turismo concept study presented at the 2018 Geneva Motor Show: Its silhouette is defined by the sporty roofline sloping downward to the rear – called a "flyline" by the Porsche designers. Off-road design elements include wheel arch trims, unique front and rear lower aprons and side sills. As part of the Off-Road Design package, the Cross Turismo has special flaps at the corners of the front and rear bumpers and at the ends of the sills. These make for a striking exterior as well as providing protection from stone impacts.

Market launch
The Taycan Cross Turismo will arrive in Canada this summer. Prices start at $119,900 for the Taycan Cross Turismo 4, $126,800 for the Taycan Cross Turismo 4S, $178,000 for the Taycan Cross Turismo Turbo, and $218,000 for the Taycan Cross Turismo Turbo S.

High-tech appearance for a high-tech vehicle
The world premiere of the new Porsche Taycan Cross Turismo took place in the Hyperbowl Studio at the Munich Trade Fair Centre. This spectacular new studio brings together the worlds of film and reality: a 270-degree curved LED wall, 40 metres long and 5.5 m tall, is combined with an LED ceiling to provide a 478 square-metre screen surface with 70 million pixels. The world premiere was broadcast on newstv.porsche.com. It can be viewed there at any time.

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Established in 2008, Porsche Cars Canada, Ltd. (PCL) is the exclusive importer and distributor of the Porsche 911, 718 Boxster and 718 Cayman, Taycan, Panamera, as well as Cayenne and Macan. Headquartered in Toronto, Ontario, since 2017, PCL employs a team of more than 50 in sales, aftersales, finance, marketing, retail development, and public relations. They, in turn, work to provide Porsche customers with a best-in-class experience in keeping with the brand's 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. In 2019, a Parts Distribution Centre opened its doors in Mississauga to service the countrywide network of 21 Porsche Centres. PCL is the dedicated subsidiary of Porsche AG, headquartered in Stuttgart, Germany. In 2020, Porsche sold 7,402 units in Canada.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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